

# PULSE

AUGUST 2010

WWW.EXPERIENCEISPA.COM

## Celebrate!

**ISPA CONFERENCE & EXPO**  
**Conference and 20th Anniversary Preview Edition**

Nov. 15 – 18, 2010

Washington, D.C. area/National Harbor, MD

CONTENTS

- 10
- 12
- 14
- 16
- 18
- 20
- 22
- 24
- 26
- 28
- 30
- 32
- 34
- 36
- 38
- 40
- 42
- 44
- 46
- 48
- 50
- 52
- 54
- 56
- 58
- 60
- 62
- 64
- 66
- 68
- 70
- 72
- 74
- 76
- 78
- 80
- 82
- 84
- 86
- 88
- 90
- 92
- 94
- 96
- 98
- 100





# Celebration DEALS!

TO CELEBRATE ISPA'S 20TH ANNIVERSARY, *Pulse* gathers

**BY KERRI KEEFER** irresistible deals marked with anything 20—great discounts for bulk orders of 20, treats for the first 20 buyers, 20 percent off on select purchase, and many more! This will be the first among many other *Celebration Deals!* leading to the anniversary, so—if you have discounts to offer—send your 20-on-20 deals to [kate.cottingham@ispastaff.com](mailto:kate.cottingham@ispastaff.com).



### Sowing Your Oats

Naturopathica Oat Facial Polish, with soothing oats and Jojoba Beads, gently sweeps away dry, flaky skin, removing impurities and leaving the face soft and radiant. **The first 20 get Oat Facial Polish for \$25 with code PULSE. Retail at \$52; [www.naturopathica.com](http://www.naturopathica.com)**

### Banish Breakouts

Banish body breakouts with a brew of clarifying salts in ClariSea's Oil Free Salt Scrub. **\$20.80 with 20% off code PULSE20 (normally \$26); [www.clarisea.com](http://www.clarisea.com)**



### A Touch of Tan

Get a hint of color for body and face with Mystic Tan's GLOW daily moisturizers. **Get 20 GLOW Body & Face Kits for only \$200! (\$400+ value). \*Limited supply available; 877.668.8826**

### Zen for Skin

Don't wait for hindsight to have "20/20 Vision." Astara Skin Care is clearly the best choice! **For first-time orders, 20% off for 20 days beginning Sept. 1; contact Colleen Dunn Smith at 888.728.9191**



### The Eyes Have It

Give your lashes the conditioning they need to grow longer, thicker and fuller with RevitaLash Eyelash Conditioner. **20% off with code ISPA; [www.revitalash.com](http://www.revitalash.com)**



### Warm Blend Just for Men

KENMEN's Africana Collection Hammam Riad Karma Soap for men is a warm blend of organic ingredients that uplifts the spirit and stimulates circulation. **The first 20 to purchase a \$7.50 bar of Riad Karma Soap receive an African date wood dish free; [www.kenmen.com](http://www.kenmen.com)**